



## Patrick Minogue

### **President, U.S. Coffee**

Patrick Minogue serves as President, U.S. Coffee, for Keurig Dr Pepper (KDP), driving the Company's leadership position in the single-serve coffee category by leading Keurig system strategy, brand marketing, direct-to-consumer, digital products, away-from-home and partner management.?

He was previously Senior Vice President and GM of Coffee Operations for KDP. Since joining the Company in 2015, Patrick has leveraged his background in technology and marketing, and his more than fifteen years of beverage industry experience, to enhance KDP's consumer-facing capabilities. He has played a key role in the innovation and growth of the Keurig system, including the successful launch of connected brewers, the strategy and products that are capturing iced and specialty coffee occasions, and the ongoing growth of KDP's leading e-commerce platforms, including Keurig.com.?

Prior to joining KDP, Patrick served as Vice President of Customer Marketing for Bacardi USA, where he led a transformation of commercial and channel strategy capabilities. He had previously spent five years as a brand marketer, working on some of the largest brands at Molson Coors Beverage Company (then MillerCoors). Patrick began his career with commercial roles in high technology.?

He holds an MBA from Georgetown University and a bachelor's degree from Harvard University.?