



Tim Cofer

Chief Executive Officer, KDP

Timothy “Tim” Cofer is Chief Executive Officer for Keurig Dr Pepper (KDP), having previously served as Chief Operating Officer since joining the Company in 2023.

Tim is a seasoned consumer packaged goods executive, with more than 30 years of multinational experience in driving growth, leading transformations and executing significant M&A. His career is highlighted by a track record of creating value and building high performing teams. Prior to joining KDP, Tim was the Chief Executive Officer of Central Garden & Pet Company (NASDAQ: CENT) (NASDAQ: CENTA), where he oversaw a multi-year period of double-digit revenue and profit growth and a series of strategic acquisitions.

Previously, he spent more than 25 years with Mondel?z International and its predecessor company, Kraft Foods, with responsibility across a wide range of product categories, including coffee, chocolate and packaged food. In Tim’s last position as EVP and Chief Growth Officer, he was a critical architect behind the company’s successful growth strategy. He previously led several global regions, including as President of Asia Pacific, Middle East & Africa Mondel?z International and President of Kraft Foods Europe. In his U.S.-focused roles of President of Kraft Pizza Company and President of Oscar Mayer Foods, he oversaw manufacturing and distribution operations, including a nationwide direct store delivery network. He also led the global integration of Kraft and Cadbury, delivering on the merger’s strategic and financial objectives while nurturing a combined high-performing culture.

Tim holds an MBA from the University of Minnesota and a BA in Economics and Political Science from St. Olaf College.